

social tag me

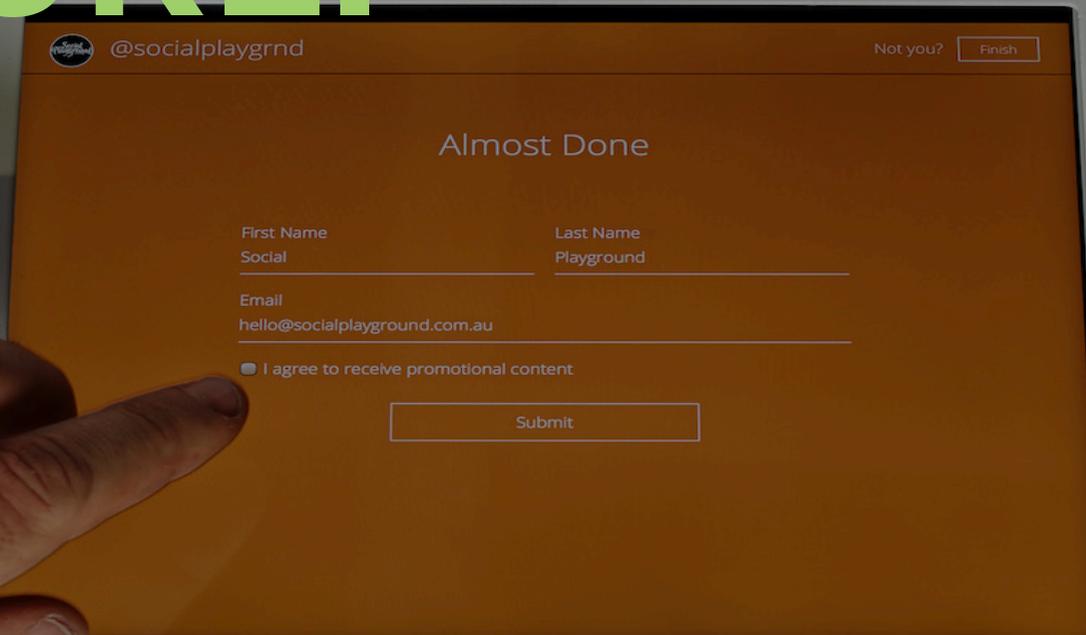
BRANDING
& EVENT
ADD-ONS



DATA CAPTURE.

If you're looking to capture data, add our Data Capture option to start building your database.

We'll provide an additional Event Attendant to run the element and a post-event export of your new database.



The image shows a hand holding a tablet that displays a registration form for '@socialplaygrnd'. The form is titled 'Almost Done' and includes the following fields and options:

- First Name: Social
- Last Name: Playground
- Email: hello@socialplayground.com.au
- I agree to receive promotional content
- Submit button

At the top of the form, there is a '@socialplaygrnd' header, a 'Not you?' link, and a 'Finish' button.

LIVE MODERATION.



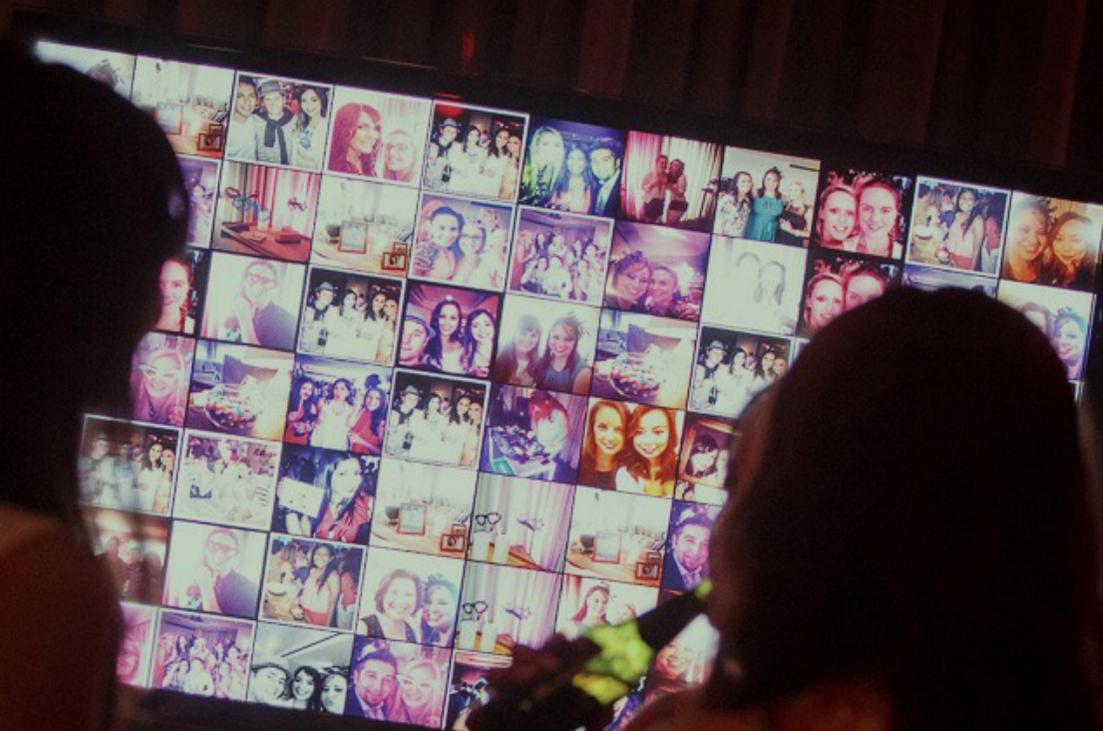
Protect your brand reputation or reprint your favourite photos for displaying at the event.

We'll provide a second Event Attendant to moderate in real time either on site or remotely via our custom built platform.

LIVE FEED.

Add a Live Instagram Feed to your booking and showcase user generated content as it is uploaded in real-time.

We work with suppliers who offer projectors, LEDs or plasmas. Have a supplier of your own? No problem, just put us in touch and we'll liaise with them directly.



INSIGHTS REPORT.

We offer detailed analytics reports that measure reach, impressions, engagement and more so that you can monitor how far your hashtag has travelled during the event and beyond.



BRANDED PRINTS.



Each photo can be printed with a customised design.

Design in-house using our Photoshop template and specs or engage us to design it for you.

PRINTER DECALS.

Take ownership of our Instagram Printer with Branded Decals. We'll remove our branding and apply the decals for your event.

Design in-house using our Illustrator template or engage us to design it for you.



HOW TO PLAY SIGN.



Build awareness with a How to Play sign that explains how to take part in the activity. We provide a wooden easel to display the sign.

Specs

Printed on a 5mm gloss PVC
1000mm height x 800mm width

BRANDED PHOTO BOARD.



Add a Branded Photo Board to post up photos throughout the day. We'll provide a wooden easel to display the board.

Specs

Printed on a 5mm gloss PVC

1000mm height x 800mm width

BASIC PIN BOARD.



Display all of the photos taken at the event on a pin board and easel next to the Printer.

We provide a cork board and wooden easel at no additional charge.

Specs

900mm height x 600mm width

INSTAGRAM FRAME.



Add some fun to your event with a custom designed Instagram Frame, complete with branding.

Specs

Printed on a 10mm PVC.

BRANDED BACKDROP.



Create more awareness and ensure your branding is captured in photos via a backdrop.

Specs

Printed on a vinyl pull-up banner
2000mm height x 2400mm width