



social  
tag me



Harness the popularity of social media and inspire users to publish content about your brand or event.

# BE BRAND SMART.



## Spread content, organically

Inspire attendees to share user generated content from your event and build conversations about your brand.



## Drive your hashtag further

Incentivize attendees to tag their photos with your brand or event hashtag, driving viral reach.



## Engage beyond the event

Integrate competitions and exclusive offers to engage consumers and inspire them to post about your brand.



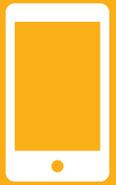
LIVE  
INSTAGRAM  
PRINTER.



#instajoy

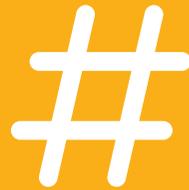
social  
tag me

# HOW TO PLAY.



## SNAP

Take a photo on your own Instagram



## TAG

Hashtag it with the chosen event hashtag



## PRINT

Collect your branded photo, instantly



# KEY FEATURES.



## Sleek + Modern Design

Stylishly fits into any event space with the option to custom brand the printer with your logo.



## Advanced Technology

Our seamless technology allows photos to automatically be printed, in an instant.



## Professional Team

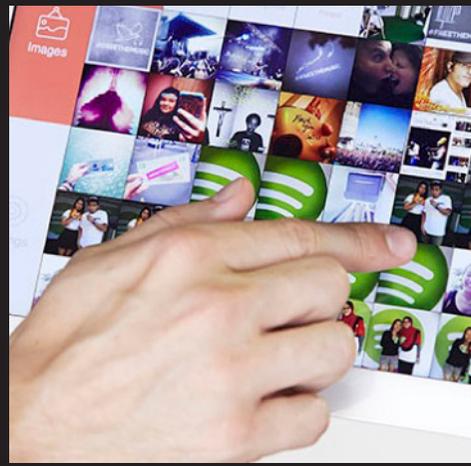
A team of professionals who know the product and how engage consumers.

# KEY FEATURES.



## Branded Prints

Add your logo, messaging or promotional offers to every printed photo, creating a lasting branded memento.



## Real Time Moderation

Protect your brand reputation or reprint your favourite photos for displaying at the event via our Live Moderation tool.

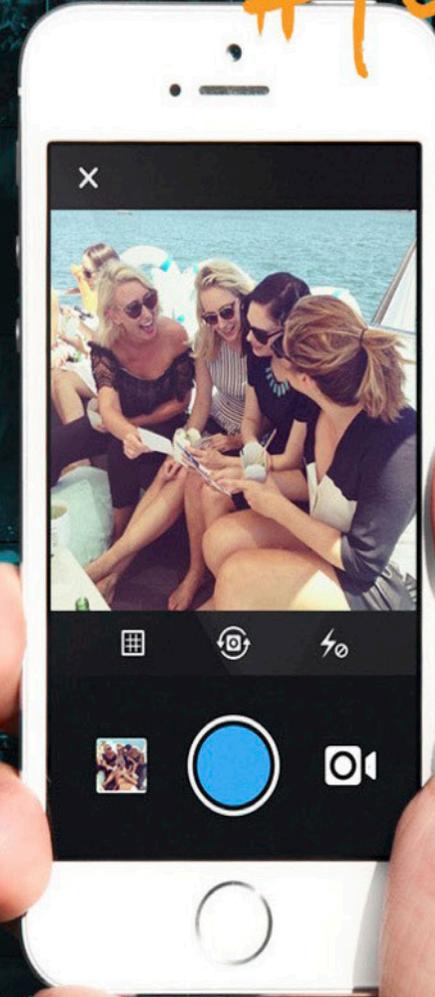


## Digital Image Gallery

We'll provide you with a digital copy of all the photos so you can continue the conversation post-event.

# LIVE INSTAGRAM FEED.

#feedme



social  
tag me



#instadisplay

# HOW TO PLAY.



SNAP

Take a photo on any Instagram account



TAG

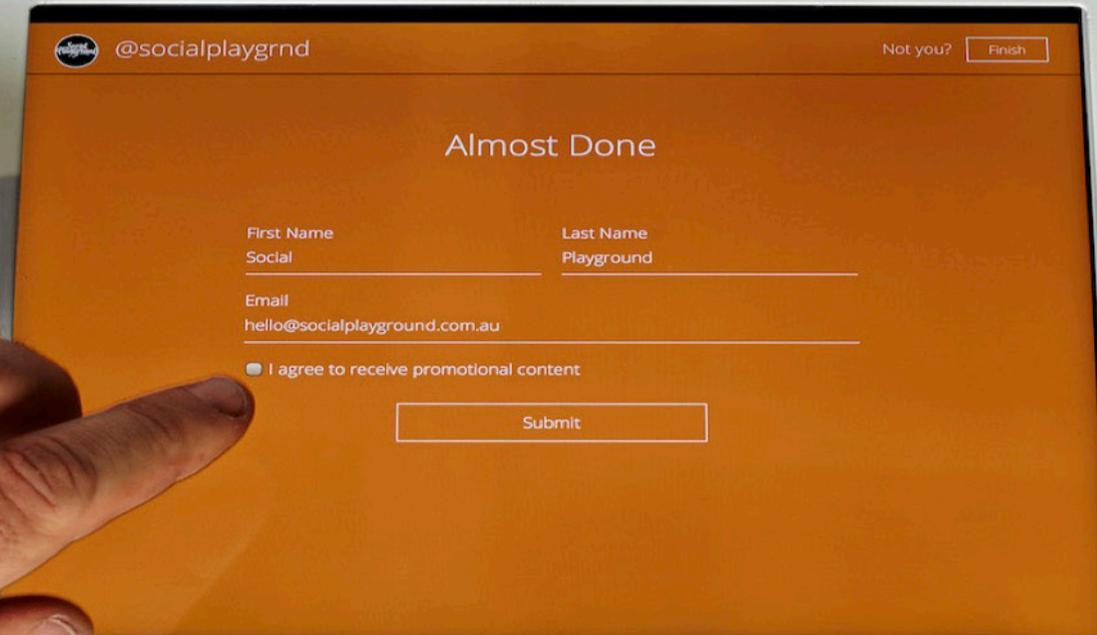
Add the event hashtag



STREAM

See the photo on the event screen, instantly

# DATA CAPTURE.

A hand is shown interacting with an iPad. The iPad screen displays a data capture form with a dark orange background. The form is titled "Almost Done" and includes fields for "First Name" (Social), "Last Name" (Playground), and "Email" (hello@socialplayground.com.au). There is a checkbox for "I agree to receive promotional content" and a "Submit" button. The top of the screen shows the Twitter handle "@socialplaygrnd" and a "Finish" button.

@socialplaygrnd Not you? Finish

Almost Done

First Name  
Social

Last Name  
Playground

Email  
hello@socialplayground.com.au

I agree to receive promotional content

Submit

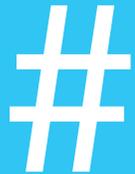
Looking to collect consumer data? Arm staff with iPads and our Data Capture app and start building your database.

# INSIGHTS REPORTING.

We offer detailed analytics reports that measure reach, impressions, engagement and more so that you can monitor how far your hashtag has travelled during the event and beyond.



# SETUP INFO & REQUIREMENTS.



## Hashtag or Geolocation

Set a unique event hashtag or location and our printer will pull in all of the associated photos that users share to their own Instagram during the event.



## Internet Connection

The Live Instagram Printer requires a stable Internet connection via Ethernet or WiFi. No connection? No problem - chat to us about our Internet solutions.



## Print Speeds & Paper

Each photo takes less than 20 secs to print. Print up to 400 x 4x6" prints without replacing paper.



## Power Supply

The setup runs off any standard AC 100-240V single power outlet.