



social
tag me



Harness the popularity of social media and inspire users to publish content about your brand or event.

BE BRAND SMART.



Spread content, organically

Inspire attendees to share user generated content from your event and build conversations about your brand.



Drive your hashtag further

Incentivize attendees to tag their photos with your brand or event hashtag, driving viral reach.



Engage beyond the event

Integrate competitions and exclusive offers to engage consumers and inspire them to post about your brand.

A romantic close-up of a man and a woman. The man, on the left, has long dark hair and a beard, wearing a plaid shirt. The woman, on the right, is wearing a white top with horizontal black beaded patterns and a large feather earring. The entire image is covered in a semi-transparent magenta filter. The text 'LIVE INSTAGRAM PRINTER.' is overlaid in white on the left side.

LIVE
INSTAGRAM
PRINTER.



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HOW TO PLAY.



SNAP

Take a photo on your own Instagram



TAG

Hashtag it with the chosen event hashtag



PRINT

Collect your branded photo, instantly



KEY FEATURES.



Sleek + Modern Design

Stylishly fits into any event space with the option to custom brand the printer with your logo.



Advanced Technology

Our seamless technology allows photos to automatically be printed, in an instant.



Professional Team

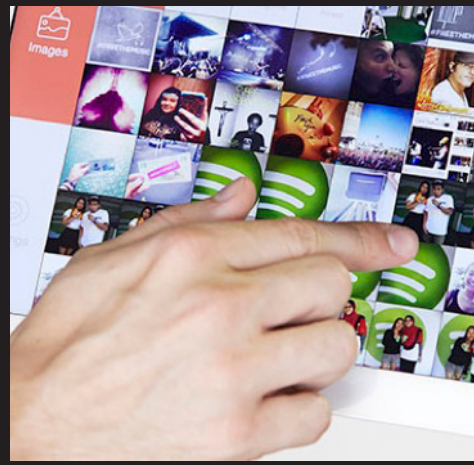
A team of professionals who know the product and how engage consumers.

KEY FEATURES.



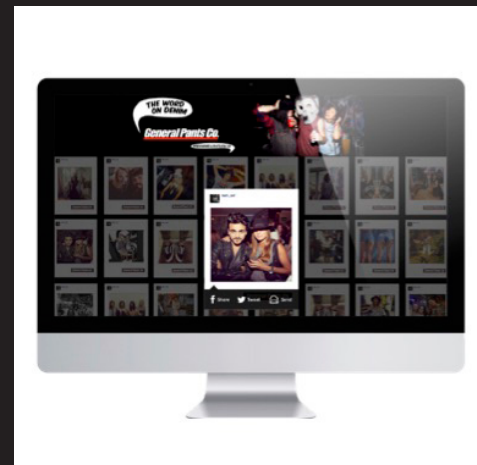
Branded Prints

Add your logo, messaging or promotional offers to every printed photo, creating a lasting branded memento.



Real Time Moderation

Protect your brand reputation or reprint your favourite photos for displaying at the event via our Live Moderation tool.

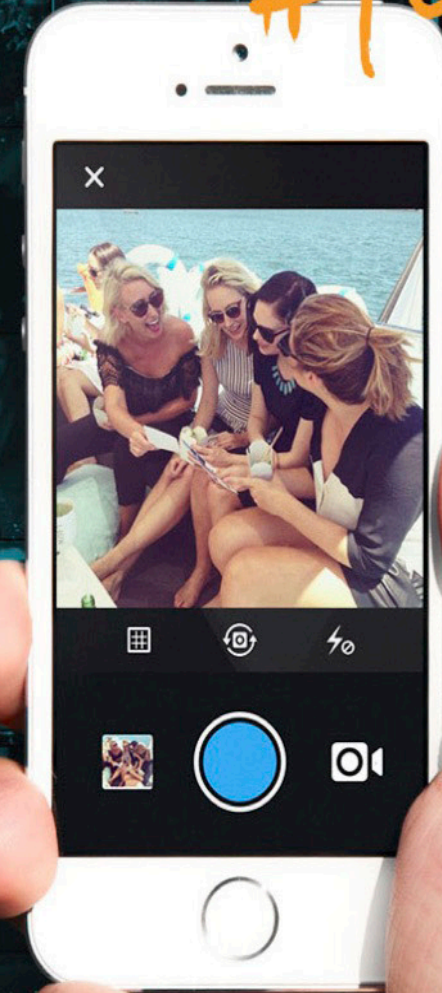


Digital Image Gallery

We'll provide you with a digital copy of all the photos so you can continue the conversation post-event.

LIVE INSTAGRAM FEED.

#feedme



social
tag me



#instadisplay

HOW TO PLAY.



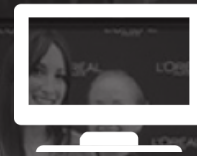
SNAP

Take a photo on any Instagram account



TAG

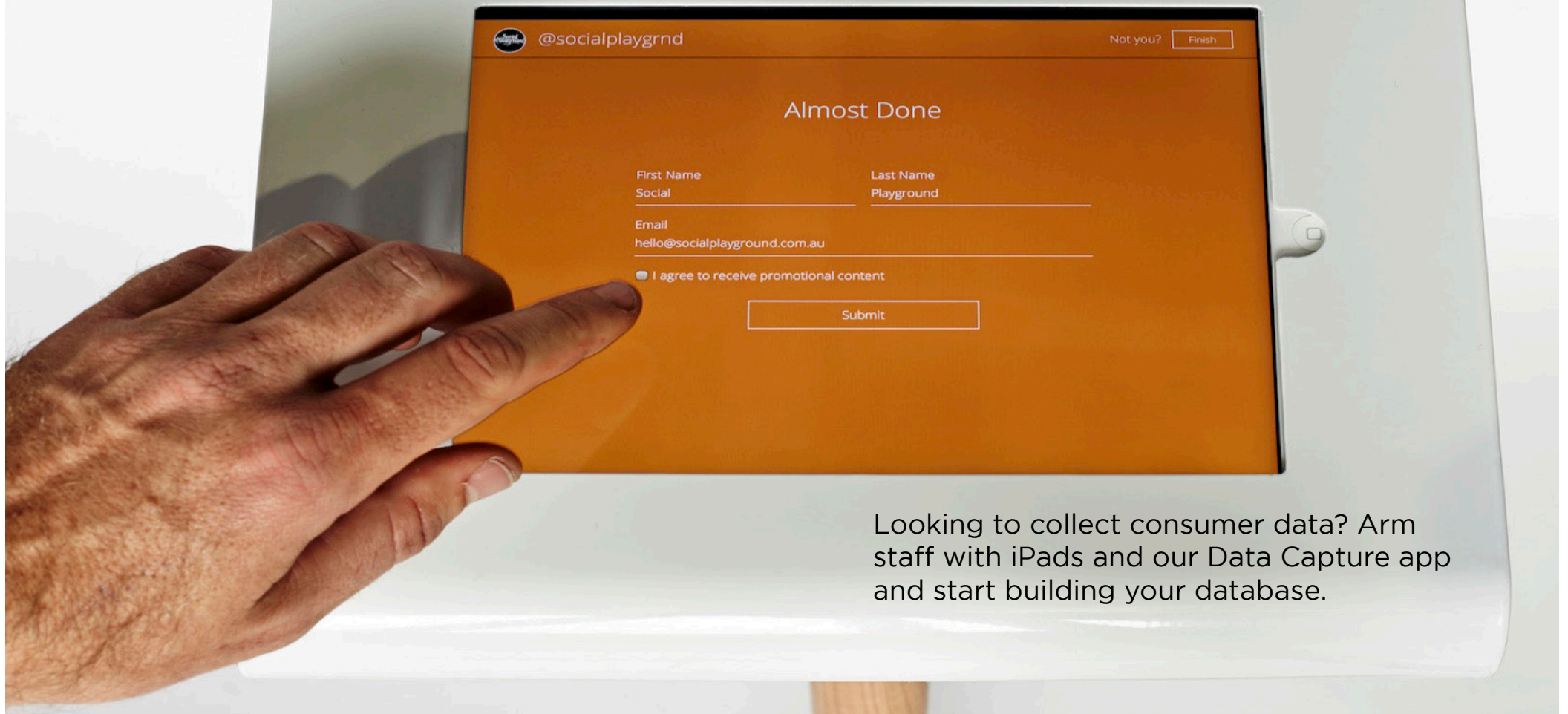
Add the event hashtag



STREAM

See the photo on the event screen, instantly

DATA CAPTURE.

A hand is shown interacting with a tablet mounted on a white stand. The tablet screen displays a data capture form for '@socialplaygrnd'. The form has an orange background and contains fields for First Name, Last Name, and Email. A checkbox for 'I agree to receive promotional content' is also present, along with a 'Submit' button. The top of the screen shows the '@socialplaygrnd' logo and a 'Not you?' link with a 'Finish' button.

@socialplaygrnd

Not you? [Finish](#)

Almost Done

First Name
Social

Last Name
Playground

Email
hello@socialplayground.com.au

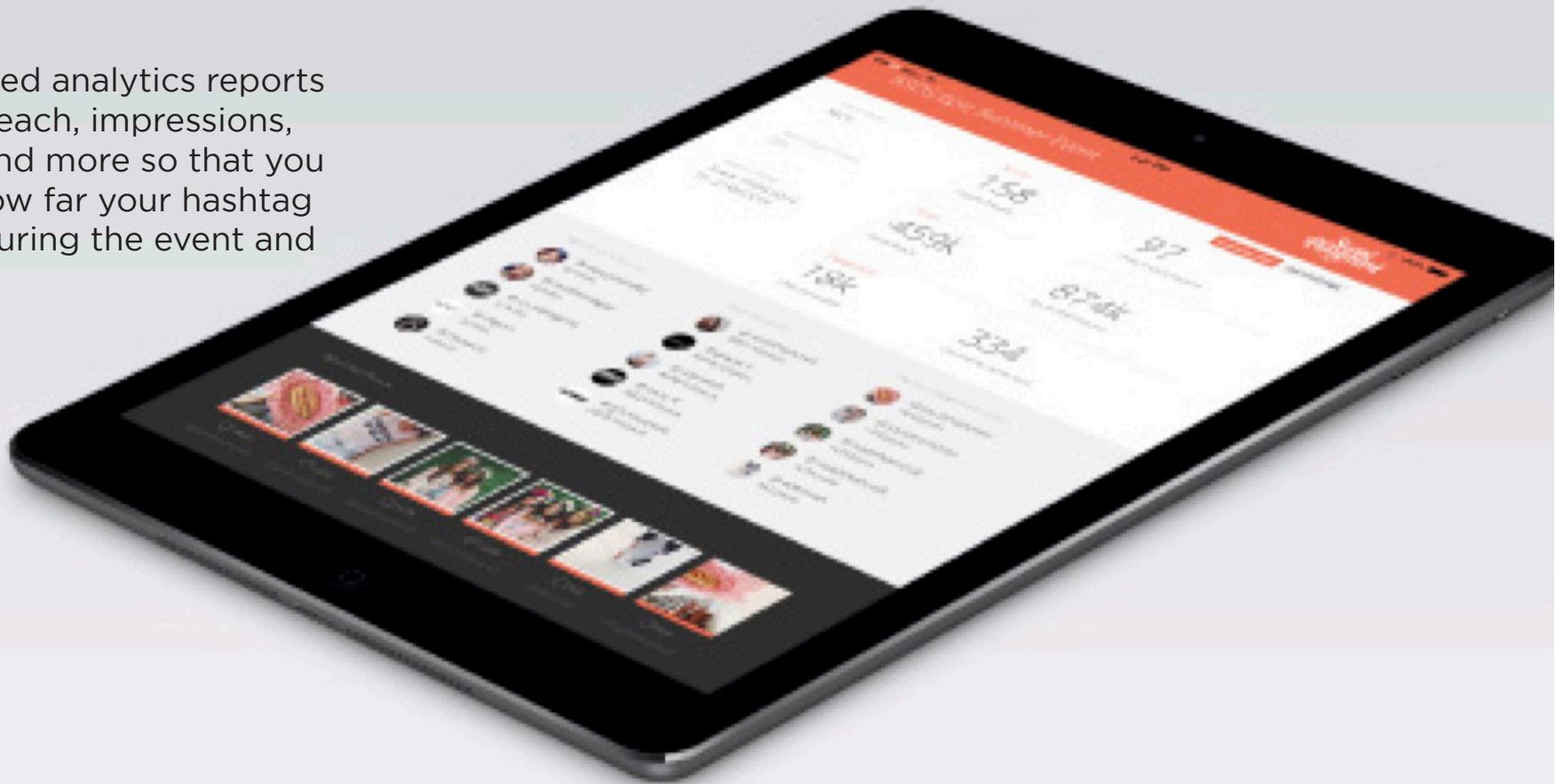
☐ I agree to receive promotional content

[Submit](#)

Looking to collect consumer data? Arm staff with iPads and our Data Capture app and start building your database.

INSIGHTS REPORTING.

We offer detailed analytics reports that measure reach, impressions, engagement and more so that you can monitor how far your hashtag has travelled during the event and beyond.



SETUP INFO & REQUIREMENTS.



Hashtag or Geolocation

Set a unique event hashtag or location and our printer will pull in all of the associated photos that users share to their own Instagram during the event.



Internet Connection

The Live Instagram Printer requires a stable Internet connection via Ethernet or WiFi. No connection? No problem - chat to us about our Internet solutions.



Print Speeds & Paper

Each photo takes less than 20 secs to print. Print up to 400 x 4x6" prints without replacing paper.



Power Supply

The setup runs off any standard AC 100-240V single power outlet.